

NEWS RELEASE

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Media Contact: Kevin Thompson

Phone: 888-683-3445, ext. 3151

Fax: 740-452-2552

Former National Geographic Photographer to Keynote Ohio Turfgrass Conference & Show

Organizers of the 2009 Ohio Turfgrass Conference & Show, **December 7-10, Columbus, OH** are pleased to announce Dick Durrance as this year's Keynote Speaker. His presentation "Creating Opportunities: Seeing What Is – Imagining What Can Be" is scheduled for 3:00 pm, Tuesday, December 8 at the Greater Columbus Convention Center.

Durrance, with stories and award winning images from photographing National Geographic assignments, combat in Vietnam, and global advertising campaigns, shows how to focus ones creative vision on the challenges they face. He is an award winning National Geographic Photographer now making a name for himself in the golf course industry with his incredible photography of golf courses around the world.

Durrance ignites passion for fresh ideas, reminding that creative vision does not just come from seeing what is, but from imagining what can be. He inspires listeners to harness their gifts, develop their skills, and build the teamwork needed to create fresh opportunities.

Mr. Durrance's honors include:

- 1963 & 1964 All-American skier
- 1968 Military Pictures of the Year: 1st, 2nd & 3rd, *National Press Photographer's Association*
- 1972 Magazine Photographer of the Year, *White House News Photographer's Association*
- 1987 Advertising Photographer of the Year, *American Society of Media Photographers*

- 1991 Presidential Medal for Outstanding Leadership and Achievement, *Dartmouth College*
- 2005 & 2006 Golf Course Photograph of the Year, *International Network of Golf*

Current books by Dick Durrance include:

- ***Golfers:*** Interviews and portraits featuring 80 fellow golf enthusiasts, everyone from Arnold Palmer to Alice Cooper to cowboys playing in cowboy boots and roping gloves.
- ***The PGA TOUR: A Look Behind the Scenes:*** Introduces readers to the touring pros and the characters who bring that show to our living rooms every week.
- ***Where War Lives: A Photographic Journal of Vietnam:*** Durrance created the opportunity to carry his camera from induction to discharge from the U.S. Army.

The Ohio Turfgrass Conference & Show is celebrating its 43rd year as the largest regional turfgrass event in the country. More than 200 leading turfgrass suppliers will display the latest products and services available in turfgrass management. In addition to the three-day exhibition will be 100+ hours of educational programming covering a broad spectrum of turf management topics. More than 3500 turfgrass management professionals are expected to attend.

For detailed information about the conference or trade show, please contact the Ohio Turfgrass Foundation at 888-683-3445, info@OhioTurfgrass.org, or visit www.OhioTurfgrass.org.