

Tuesday, December 8

Golf Turf Maintenance

8:00 AM - 8:50 AM

Extended Control Options for Ants on Golf Courses (Cat. 8, 1 hr.)

Professor Ementus Dr. Harry Niemczyk, OARDC/OSU

9:00 AM - 9:50 AM

Annual Bluegrass Seedhead Suppression Strategies for Putting Greens (Cat. 8, 1 hr.)

Dr. Jeff Borger, Penn State University Dept. of Crop & Soil Science

Plant life cycles and seedhead suppression strategies will be discussed.

10:00 AM - 10:50 AM

Billbugs - A National Perspective, Biology, Identification and Control (Cat. 8, 1 hr.)

Dr. Doug Richmond, Purdue University Dept. of Entomology

This session will focus on the identification, biology and control of billbugs as emerging insect pests of turfgrass across the U.S.

11:00 AM - 11:50 AM

Disease Management for Bentgrass in Stress Environments (Cat. 8, 1 hr.)

Dr. Bruce Martin, Clemson University Pee Dee Research & Education Center

This presentation will provide information on the integrated use of proven cultural practices and fungicide deployment which are necessary to minimize disease over stressful summer months.

1:00 PM - 1:50 PM

Understanding Annual Bluegrass Control Options and Optimizing Implementation Strategies (Cat. 8, 1 hr.)

Dr. Jeff Borger, Penn State University Dept. of Crop & Soil Science

Annual bluegrass growth cycles will be considered while discussing control options.

2:00 PM - 2:50 PM

Understanding Aquatic Weed Biology and Management Control Strategies (Cat. 3A, 1 hr.)

Bill Lynch, The Ohio State University School of Natural Resources

Management of excessive amounts of aquatic plants can be accomplished via nutrient management and use of a variety of mechanical, biological, and chemical strategies.

Sports Turf Management

8:00 AM - 8:50 AM

Managing Multiple Surfaces - Bluegrass, Bermudagrass or Synthetic: Pick Your Poison (Cat. 8, 1 hr.)

Darian Daily, Cincinnati Bengals Hamilton Co. Paul Brown Stadium

This presentation will discuss the unique management needed to maintain cool season, warm season, and synthetic turf athletic fields to NFL standards.

9:00 AM - 9:50 AM

Developing Infield Maintenance Programs with Cost in Mind

Jake Tyler, Toledo Mudhens

In baseball and softball 90% of the game is played on the skin areas of the field. In this presentation we will discuss the maintenance practices that are necessary to maintain a safe infield.

10:00 AM - 10:50 AM

15 Acres Plus 25K Equals Excellence

Abby McNeal, Director of Turf Maintenance, Wake Forest University, 2009 President, STMA
Successfully maintaining 15 acres of athlete fields (football, softball, baseball, intramural field) on a small budget and limited resources.

11:00 AM - 11:50 AM

Influence of Football Playing Surfaces and Components on Athletic Field Injury Risks
Amy Fouty, Michigan State University Intercollegiate Athletics

1:00 PM - 1:50 PM

Successful Communication and Public Relations Techniques for Coaches, User Groups, Administration and Other Nefarious Characters
Abby McNeal, Director of Turf Maintenance, Wake Forest University, 2009 President, STMA
Tips on talking “turf” with the end users groups of your athletic fields to assist with scheduling and understanding maintenance challenges.

Lawn Care Business Management

8:30 AM - 9:50 AM

Selling Service in a Tight Economy
Bill Hoopes, Grass Roots Training
Far too many operators have fallen victim to the negative, all is lost mentality promulgated by the national media. And too many of us have become convinced that, when it comes to selling, “all they want is a deal”. Bill Hoopes has trained, managed and succeeded in teaching green industry folks how to sell value, not price. In this high energy session, he’ll share his experiences gained in every recession since 1987 and demonstrated easy to use, practical tips and tools for making higher quality sales and keeping customers longer during recessionary times.

10:00 AM - 11:20 AM

How to Market and Sell When Money is Tight
Mark Grunkemeyer, Buckeye Ecocare, Rob Palmer, Weed Pro & Todd Pugh, Todd's Enviroscape
Learn how to get buyers to buy from you and pay for value.

1:00 PM - 1:50 PM

How Every Manager Can Increase Staff Productivity
Bill Hoopes, Grass Roots Training
Many front line, green industry managers are long on technical, operations skills but have never been formally trained in management. In this session, Bill Hoopes, long time industry trainer, will share his experience based tips on how to develop and maximize consistent productivity in every work team. In this session, you’ll get practical, non-theoretical ideas and recommendations you can begin using immediately to measurably improve team productivity and morale.

Lawn & Landscape Maintenance

8:00 AM - 8:50 AM

Ornamental Insect and Mite Update (Cat. 6A, 1 hr.)
Dr. David Shetlar, The Ohio State University Dept. of Entomology

9:00 AM - 9:50 AM

Weed Control and Best Herbicide Management Strategies for Landscape Beds (Cat. 6C, 1 hr.)
Dr. Hannah Mathers, The Ohio State University Dept. of Hort. & Crop Science

10:00 AM - 10:50 AM

Don't Waste Fertilizer Dollars

Dr. Chuck Darrah, CLC LABS

11:00 AM - 11:50 AM

Emerald Ash Borer Update - Are We Winning the Battle? (Cat. 6A, 1 hr.)

Dr. Dan Herms, OARDC/The Ohio State University Dept. of Entomology

Emerald ash borer continues its devastating spread. However, insecticides can protect high value trees, and host plant resistance provides some hope for the long-term.

1:00 PM - 1:50 PM

Endophytes - Cultural Practices, and Integration into Turfgrass Management Programs for Insect Control and Plant Health (Cat. 8, 1 hr.)

Dr. Doug Richmond, Purdue University Dept. of Entomology

This session will focus on the current state of knowledge concerning endophyte-enhanced turfgrasses and how to maximize their benefits in turfgrass management.

Golf Course Management

8:00 AM - 8:50 AM

Management Preparedness: Commonly Cited OSHA Standards and Overview of OSHA On-site Free Consultation Program

Owen Wagner and Keith Bullock, OSHA, Columbus

9:00 AM - 9:50 AM

Effectively Communicating to the Management of the Club/Course

John Miller, LPGA Tour Agronomist

10:00 AM - 10:50 AM

Revenue Building Ideas to Meet Modern Demands. Is Budget Cutting Part of the Answer?

Bill Prest, Sweetbriar Golf Club

A brief overview of what is working at one of the most successful golf course in the greater Cincinnati area.

11:00 AM - 11:50 AM

Enhancing the Image and Value of the Golf Course Superintendent

Mark Jordan, Westfield Group C.C. & Mark Farrell, Westfield Group

Learn proven methods to enhance your image, increase your value while becoming a vital part of the overall golf course management team.

1:00 PM - 1:50 PM

It's Not About Growing Grass

Frank Dobie, Sharon Golf Club

Although producing fine turfgrass conditions for golf is the core of our jobs, most of what we do to be successful is not about growing grass.

2:00 PM - 2:50 PM

The Benefits of Developing a Long Range Improvement Plan for Golf Courses

Jim Nagle, Forse Design

A golf course master plan is an indispensable tool giving a comprehensive, coordinated and cost effective approach to course improvements.

General

2:00 PM - 2:50 PM

Practical Pesticide Safety Tips to Protect Your Business or Maintenance Operation (CORE, 1 hr.)

Dr. Fred Whitford, Purdue University Dept. of Botany & Plant Pathology

The purpose of this presentation is to highlight examples of the ingenuity of professionals in developing business solutions to reduce the risk that pesticides pose to people and the environment. These solutions are “field” tested – they work, and they are cost effective and simple to install.

Keynote Speaker

3:00 PM - 4:30 PM

Creating Opportunities - Seeing What Is/Imagining What Can Be

Dick Durrance II