

Wednesday, December 9

Golf Turf Maintenance

7:00 AM - 9:00 AM

Morning with the USGA – Ballroom 1

Bob Brame and the USGA Staff

This open forum question and answer discussion covering all aspects of golf turf maintenance will begin with some 2009 highlights from USGA staff and an update on association activities.

9:00 AM – 10:00 AM – Room C112-115

The Secret To Taking Great Photographs

Dick Durrance II

10:00 AM - 10:50 AM – Room C112-115

Modern Fungicide Technology and Its Use in Disease Management Strategies (Cat. 8, 1 hr.)

Dr. Bruce Martin, Clemson University Pee Dee Research & Education Center

New Fungicides and fungicide mixtures have become available to turf managers in recent years. These will be presented and their effectiveness reviewed for major turf diseases.

11:00 AM - 11:50 AM – Room C112-115

Canadian Provincial Pesticide Bans - Coming To Your State Legislature Next? (CORE, 1 hr.)

Teri Yamada, TY Environmental Strategies LTD, Ontario, Canada

Canadian provinces have restricted pesticide use for golf and have made IPM mandatory. Several bordering US States are watching with interest. Is this your future?

3:00 PM - 5:00 PM – Room C112-115

Risk Management Panel

Moderator: Todd Voss, Double Eagle Club

Panelists: Howie Eberts, OSHA; Mark Farrell, Westfield Group; Scott Jamison, Vorys, Sater, Seymour & Pease, LLP and Jason Straka, Hurdzan/Fry GC Design

Speaker will present U.S. Department of Labor/OSHA on the Risk Management Panel, providing insights from OSHA related to safety and health issues for landscaping and golf course maintenance employees.

Environmental Issues

8:00 AM - 8:50 AM – Room C210-212

Rules and New Regulations for Using Urban IPM (Cat. 8, 1 hr.)

Dr. David Shetlar, The Ohio State University Dept. of Entomology

9:00 AM - 9:50 AM – Room C210-212

Environmental Fate of Pesticides and Fertilizers - Facts Versus Fiction (CORE, 1 hr.)

Dr. Dave Gardner, The Ohio State University Dept. of Hort. & Crop Science

A look at what happens to pesticides after application and what can cause them to be a concern for the environment.

10:00 AM - 10:50 AM – Room C210-212

The Benefits that Pesticides Promote - A Story Worth Telling (CORE, 1 hr.)

Dr. Fred Whitford, Purdue University Dept. of Botany & Plant Pathology

There is little doubt that the proper use of pesticides improves our quality of life, protects our property, and promotes a better environment. But why do we only hear about the risks that they may pose?

This presentation will discuss the many benefits that pesticides provide to the consumer. By understanding the benefits that these products provide, we can better define the risks they pose.

1:00 PM - 1:50 PM – Room C210-212

Carbon Sequestration - The New Environmental Measuring Stick

Gina Zirkle, The Scotts Miracle-Gro Company

Measuring soil carbon sequestration in turfgrass and the hidden carbon costs associated with management practices.

2:00 PM - 2:50 PM – Room C210-212

Unintended Consequences of Low to No Phosphorus and Potassium Programs

Dr. Chuck Darrah, CLC LABS

3:00 PM - 3:50 PM – Room C210-212

Rain Gardens and Other Landscape Conservation Techniques

Dave Dyke, OSU Extension Hamilton County

4:00 PM - 4:50 PM – Room C210-212

Developing an Effective Organic Lawn Care Program

Dr. Parwinder Grewal, OARDC/The Ohio State University Dept. of Entomology

Sports Turf Management

8:00 AM - 8:50 AM – Room C123-125

Preparing For, Living Through and Recovery From Drought

Dr. Karl Danneberger, The Ohio State University Dept. of Hort. & Crop Science

9:00 AM - 9:50 AM – Room C123-125

State of the Sports Turf Industry - Current Issues and New Technology

Abby McNeal, Colorado School of Mines Facilities Management

As president of the Sports Turf Managers Association I will be discussing the current challenges and technological issues that are facing the sports turf industry.

1:00 PM - 1:50 PM – Room C123-125

An Economic Approach to Athletic Field Construction/Renovation - The Sand Cap Built Up Method

Dr. Trey Rogers, Michigan State University Dept. of Crop & Soil Sciences

This talk details the process of converting your field to sand-based without taking it out of play.

Research results and field installations will be detailed, as well as economic implications.

2:00 PM - 2:50 PM – Room C123-125

Innovative Maintenance and Management Techniques for Football Fields

Amy Fouty, Michigan State University Intercollegiate Athletics

3:00 PM - 3:50 PM – Room C123-125

Turfgrass Establishment Strategies for Sports Fields - What We Have Learned From 20 Years of Research & Experience

Dr. Trey Rogers, Michigan State University Dept. of Crop & Soil Sciences

This presentation will highlight research results at Michigan State University surrounding 20 years of athletic field specific establishment procedures.

4:00 PM - 4:50 PM – Room C123-125

Recognition of Common Athletic Field Diseases and Their Management (Cat. 8, 1 hr.)

Joe Rimelspach, The Ohio State University Dept. of Plant Pathology

Lawn & Grounds Business Management

8:00 AM - 9:50 AM – Room C220-222

Smart Managers Delegate and Win

Bill Hoopes, Grass Roots Training

One of the most important yet underused management tools is delegation. As companies grow, managers are stretched to the breaking point by growing responsibilities and task assignments. The larger the organization becomes, the more supervisors and managers struggle to keep up. Learning to delegate with confidence can and will make a huge and immediate improvement in individual manager effectiveness and reduce organizational stress. This session, like all of Bill Hoopes's presentations will be practical and loaded with ideas and procedures any manager can use immediately. Time permitting, Bill will add a special bonus management topic!

1:00 PM - 1:50 PM – Room C220-222

Canadian Provincial Pesticide Bans - Coming To Your State Legislature Next? (CORE, 1 hr.)

Teri Yamada, TY Environmental Strategies LTD, Ontario, Canada

Canadian provinces have banned pesticide use on both private and public lands. Are you trained in the politics required to protect the lawn care and parks industries?

2:00 PM - 5:00 PM – Room C220-222

Bidding, Budgeting and Building a Better Business

Todd Pugh, Todd's EnviroScape

See what one of Ohio's top landscape and maintenance companies are doing to stay ahead of the competition, win work, control costs and develop a lean company culture.

Lawn & Landscape Maintenance

8:00 AM - 8:50 AM – Room C213-215

Perimeter Pest Control Programs (Cat. 10A, 1 hr.)

Barb Bloetscher, The Ohio State University Dept. of Entomology

This talk will describe the main insect and other arthropod pests that are found near the perimeter of buildings and often crawl into the buildings becoming a problem indoors. A brief biology of the major pests and cultural/ environmental techniques to prevent them from getting indoors will be discussed, as well as products available to reduce populations of arthropods near the foundation and how to manage them once they are in the building.

9:00 AM - 9:50 AM – Room C213-215

Weed Control Programs for Seeding and Seedling Establishment (Cat. 8, 1 hr.)

Dr. Jeff Borger, Penn State University Dept. of Crop & Soil Science

Materials will be presented that reduce the number of weeds in a seedbed. This research at PSU is ongoing with the most current research presented.

10:00 AM - 10:50 AM – Room C213-215

Developing Effective and Cost Efficient Weed Control Programming (Cat. 8, 1 hr.)

Dr. Jeff Borger, Penn State University Dept. of Crop & Soil Science

Lawn care issues and materials used in the industry will be discussed to optimize both grassy and broadleaf weed control.

1:00 PM - 2:50 PM – Room C213-215

Systemic Insecticides Technology for Tree Care (Cat. 6A, 2 hr.)

Dr. Dan Herms, OARDC/The Ohio State University Dept. of Entomology

Systemic insecticides are an attractive option for tree pests. Learn about their pros and cons, and how best to integrate them into your IPM program.

3:00 PM - 3:50 PM – Room C213-215

What Does Green Really Mean to the Turfgrass Industry (CORE, 1 hr.)

Dr. Fred Whitford, Purdue University Dept. of Botany & Plant Pathology

No doubt the latest buzz word is “Green”. You can’t pick up a newspaper or a trade magazine without seeing a story on the green movement. This presentation will focus on the meaning of green, what the industry currently does that is already green, and how to possibly market into this ever-growing segment of the industry.

4:00 PM - 4:50 PM – Room C213-215

Industrial Weed Control (Cat. 5, 1 hr.)

Randy Zondag, The Ohio State University Lake Co. Ext. Office

Golf Course Owners & Managers

9:00 AM - 9:50 AM – Room C120-122

Is Your Business Plan Really Working?

Henry DeLozier, Global Golf

The top-performing clubs execute well conceived strategic plans. Your plan will be more effective if you address five “must-do” priorities. Obtain a template for your next business plan and improve your results.

10:00 AM - 10:50 AM – Room C120-122

PGA Panel

Moderator: Henry DeLozier, Global Golf; Panelists: Steve Jurick, Miami Valley Golf Association, Gary Owens, PGA Member & Chad Seymour, Head Golf Professional Westfield Group C.C.

Discuss the changes in the golf industry and how to use the internet to drive new members and players to the private club.

11:00 AM - 11:50 AM – Room C120-122

Is Your Workplace Safe?

Mark Farrell, Westfield Group

In this informative talk you will learn how to avoid dangerous situations in your workplace. Mark shares some real life stories that you will not want to miss. Learn from the mistakes that others have made and get easy to implement safety practices.

1:00 AM - 1:50 AM – Room C120-122

Survival Marketing Secrets

Heidi Voss, Bauer Voss Consulting

As the dollars are harder to come by, courses have had to become very creative with their marketing approach. Discover some new ideas to help you market your events, memberships and generate more rounds of golf.

2:00 PM - 2:50 PM – Room C120-122

Renovations, Appraisals and Valuations

Moderator: Heidi Voss

John Evans, Golf Consulting Group, David Hawkins & Marjorie Feltus Hawkins, Feltus Hawkins Design

We will explore ideas on how to go about a renovation of a simple room in your clubhouse or your entire facility. Also, as the market value of your facility shifts due to economic circumstances you

need to be aware of all of the valuation and appraisal matters. Even if this is not currently part of your plan for 2010, you will gain valuable knowledge for the future.

3:00 PM - 3:50 PM – Room C120-122

New Technology

Jim Coleman and Corey Jeffries, Boxgroove; Kregg Kish and Heidi Voss, belongSUITE

Innovative ideas to drive more traffic to your facility, how to gain valuable data on your golfers and find more golfers that match your demographics, and tips on how to maximize your website and sure fire methods for emarketing your facility.

4:00 PM - 4:50 PM – Room C120-122

Club Managers Panel

Moderator: Heidi Voss; Panelists: Steven Bolerjack, NCR Country Club, Cary Campbell, Tartan Fields, Greg Stellar, Worthington Hills & Myron Vernis, Glemoor Country Club

Evening Session

7:00 PM - 9:00 PM – Room C120-122

Best Management Practices for Turfgrass Insects Using Existing and New Insecticide Technology
(Cat. 8, 2 hrs.)

Dr. David Shetlar, The Ohio State University Dept. of Entomology